

G

MEDIA

THEGREATMEDIA.COM

LONDON 100

The Great Media

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ABOUT LONDON 100



**The Brightest. The Biggest.
The Best of London.**

London is full of talent. It is truly a diverse city with a great pool of creativity and innovation. However, not all individuals and businesses get the exposure that they need.

LDN 100 is a series dedicated to promoting the Greatness that's within this city. Through the use of interviews, short films, and documentaries, selected guests will have the opportunity to expose their business and themselves to London and the world.

The goal is to accumulate 100 interviews from London's finest. Thus, creating a recognised brand of 'must-have' products and services.

Who is it For?

We are seeking individuals and companies that are making a deep impact in their industry. They are creating outside the box, innovative, and influential.

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ARTS

Fashion | Creative Services

HOSPITALITY

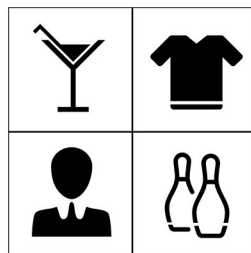
Restaurants | Hotels | Health

BUSINESS

Products and Services

ENTERTAINMENT

Experiential Services | Events



PROMOTING SELECT INDUSTRIES

New York 100 represents the wholesome talent within the city. The series will showcase the best Entrepreneurs and Businesses in the Arts, Hospitality, Business, and Entertainment industries.

Retail | Law | Beauty | Design | Architecture | Real Estate | Start-Ups | Music | Sports | Tech | Health

THE SELECT FEW

ATTRACT PEOPLE. BUILD A NETWORK. GROW YOUR BRAND.

London 100 is more than just a series. We look to provide a thorough package of creative assets to be used for various Marketing needs.



WHAT'S INCLUDED IN THIS SERIES

30 MINUTE INTERVIEW

Educate the viewer about your products / services in an entertaining fashion. Thus, providing engaging content to lure viewers into your brand.



SOCIAL MEDIA CLIP

One definitive video that clearly embodies the company/organisation. Short clips will be shared across Social Media.



BEHIND THE SCENES PHOTOGRAPHY

Sharp and Professional photography of company staff to showcase the candid conversation.



OUTREACH STRATEGY

We make videos to be watched. Our goal is to get you seen. And bring customers to your door.

Photography and Videography will be distributed through the Social Media accounts that we create.



ONLINE MARKETING

Influencers

Inserting Influencers from various industries into the 100 Campaign.

Paid Traffic

YouTube Ads - Channel
Instagram Ads - Awareness
Facebook Ads - Feed to Video

Creating the Buzz for the right People

By promoting companies from different industries, we will inherently create several different audiences that will seek out different videos. Our goal is to target promotions to people interested in the different industries we promote. Thus, ensuring that the right people are seeing your content.

OFFLINE MARKETING

Events

Bringing people together through our project.

50 Interviews
Public Celebration

100 Interviews
Conference

25 Interviews
Private Networking Event

75 Interviews
Seminar

Post
Speaking Engagements

WHY 100

SHOWCASE YOUR BRAND

Through our entertaining series, you will be able to educate people about what makes your brand unique.

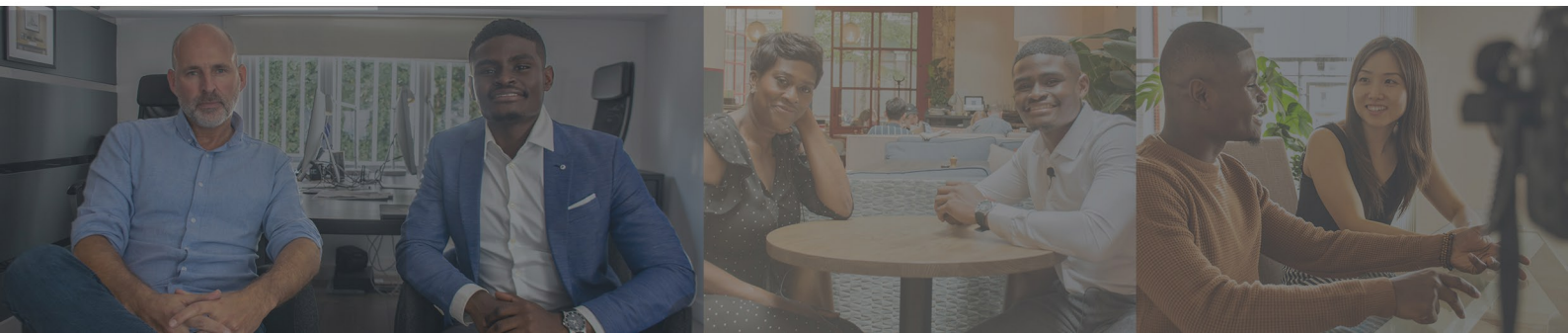
WE PROMOTE FOR YOU

We take the load off of your Marketing team by creating content for your brand and promoting it to people who are already interested in your industry.

BECOME A PART OF AN EXCLUSIVE COMMUNITY

Once you're a part of this exclusive club, you will be in it for life. As we expand this series across different cities, you will remain a part of the global community we build. We will offer exclusive events and opportunities that only our members will have access to.

JOIN



THERE IS NO 101.

ONLY THE BEST OF THE BEST

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